

# 國立臺中教育大學101學年度研究所碩士班招生考試

## 社會科學研究法（含測驗與統計）試題

適用學系：諮商與應用心理學系碩士班

### 一、解釋名詞 20%（共 5 題，每題 4%）

1. waiting-list control group vs. placebo control group
2. panel study vs. cohort study
3. research topic (the problems to be addressed) vs. research hypothesis
4. Delphi Technique
5. single-subject designs

### 二、問答題 15%

何謂事後回溯研究(ex post facto research)? 其適用時機、功能為何?其與實驗研究、相關研究之異同又為何?

### 三、統計 30%

(一)此為相依樣本之變異數摘要表，試完成下列之空格，並下結論。 $(\alpha=.05)$  (14%)

	df	SS	MS	F
受試者間	5	400		
受試者內				
實驗處理	3	900		
殘差				
總變異	20	1540		

註： $F_{.05}(5,12)=3.11$   $F_{.05}(3,12)=3.49$   $F_{.05}(5,15)=2.90$   $F_{.05}(3,15)=3.29$

(二)假設研究法老師設計了一份問卷，探討大學生之「憂鬱感」、「正向心理特質」、「幸福感」的相關研究。背景變項包括「年齡」、「學歷」、「性別」、「年收入」；上述的變項之中，性別是名義變項(nominal variables)；年收入、學歷是次序變項(ordinal variables)，其餘所有變項都是連續變項(continuous variables)。請問為了探討下列的研究問題，必須採用哪一種統計方法？(16%)

- 1.比較男性與女性在「憂鬱感」方面的差異。
- 2.用「正向心理特質」與「憂鬱感」預測「幸福感」。
- 3.探討所收集的樣本之中，「年收入」與「學歷」是否有關連性。
- 4.驗證「正向心理特質」量表之建構效度。

四、閱讀下列的摘要短文，並以中文回答短文下面的問題 23%

The British Psychological Society's Division of Counselling Psychology currently requires trainees who undertake professional training in counselling psychology to complete 40 hours of personal therapy, in order to achieve chartered status (British Psychological Society Board of Examiners in Counselling Psychology(2006). Regulations and syllabus for the qualification in counselling psychology.) Although there are several reasons commonly cited in the literature regarding the possible benefits of personal treatment for therapists, the research to date has been inconclusive. The aim of the present study was to explore trainee counselling psychologists' experiences of personal therapy, and the impact it has on their personal and professional development. Eight trainees from the University of Teesside participated in a series of semi-structured interviews. The data was analyzed using Interpretative Phenomenological Analysis (IPA) which produced four themes. Although the findings suggest that personal therapy can be a valuable experience for the personal and professional development of counselling psychologists in training, it also contributes to an increase in their levels of stress, something which the British Psychological Society and individual training courses need to consider. Although the participants believed that personal therapy should be a mandatory part of counseling psychologists' training, they also thought that certain changes to the current requirements would ease the intense pressure there is on trainees at present.

(Resource: Kumari, N. (2011). Personal therapy as a mandatory requirement for counselling psychologists in training: A qualitative study of the impact of therapy in trainees' personal and professional development. *Counselling Psychology Quarterly*, 24(3), 211-232.)

Questions:

1. Who were the subjects in this study? (3%)
2. What was the research method in this study? (5%)
3. What was the purpose of this study? (5%)
4. According to this abstract, what is the suggestion of the findings? (10%)

五、Please explain the terms(all are regarding qualitative research) in Chinese.

1. Content analysis (4%)
2. External validity (4%)
3. Internal validity (4%)

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## 英文試題

適用學系：語文教育學系碩士班、音樂學系碩士班(音樂教育組、音樂演奏與創作組)、事業經營碩士班學位學程(一般生)、永續觀光暨遊憩管理碩士學位學程

### I. Vocabulary and Grammar: Choose the best answer (40 %)

1. Voltaire \_\_\_\_ law but abandoned it to become a writer.  
(A) majored  
(B) majors  
(C) studies  
(D) studied
2. He became \_\_\_\_\_ for his tragedies and continued to write for the theater all his life.  
(A) claim  
(B) claimed  
(C) acclaim  
(D) acclaimed
3. \_\_\_\_\_ before Roman times, Zurich became a free imperial city after 1281.  
(A) Finds  
(B) Finding  
(C) Founded  
(D) Founding
4. Sometimes companies fail to adapt to change quickly enough because they lack \_\_\_\_\_ options.  
(A) alter  
(B) altercation  
(C) alternation  
(D) alternative

5. The emphasis on morality combined with emotional detachment is strongly reminiscent of Buddhist thought, \_\_\_\_\_ which Stoicism has often been compared.
- (A) with
  - (B) in
  - (C) on
  - (D) of
6. \_\_\_\_\_ leaving school, he became a law office clerk and then a shorthand reporter.
- (A) Upon
  - (B) In
  - (C) With
  - (D) Of
7. His works \_\_\_\_\_ by attack on social evils, injustice and hypocrisy.
- (A) characterize
  - (B) characterized
  - (C) character
  - (D) are characterized
8. He \_\_\_\_\_ the popular mind of his time through his good humor, his deep empathy for the common man and his vigorous criticism of poverty and social stratification.
- (A) captured
  - (B) pitched
  - (C) pitches
  - (D) patched
9. The child walked with more \_\_\_\_\_ than she had led her companion to expect.
- (A) difficulty
  - (B) difficult
  - (C) different
  - (D) difference

10. Liberalism is a political \_\_\_\_\_ embracing several historical and present-day ideologies that claim defense of individual liberty as the purpose of government.
- (A) currency
  - (B) current
  - (C) curry
  - (D) cursory
11. Though often regarded as the bible of capitalism, the book is harshly critical of the \_\_\_\_\_ of unrestrained free enterprise and monopoly.
- (A) advantages
  - (B) shortcomings
  - (C) edges
  - (D) strengths
12. Revolution theory has undergone \_\_\_\_\_ in the light of later scientific developments.
- (A) moderato
  - (B) modification
  - (C) moderator
  - (D) moderate
13. He was also an \_\_\_\_\_ artist whose paintings and drawings were exhibited in several one-man shows.
- (A) ascribed
  - (B) attached
  - (C) accomplished
  - (D) accompanied
14. He died without \_\_\_\_\_.
- (A) opine
  - (B) issue
  - (C) pivotal
  - (D) fickle

15. The teacher's somber expression and \_\_\_\_\_ manner made him seem unapproachable.
- (A) soul
  - (B) spade
  - (C) staid
  - (D) suede
16. An unspoken \_\_\_\_\_ in retail business is that the customer is always right.
- (A) caddie
  - (B) canon
  - (C) mete
  - (D) manor
17. Father and Mother differ \_\_\_\_\_ their opinions about our summer vacation.
- (A) on
  - (B) in
  - (C) from
  - (D) with
18. The teacher's somber expression and \_\_\_\_\_ manner made him seem unapproachable.
- (A) rye
  - (B) pale
  - (C) pail
  - (D) wry
19. The number of students in statistics \_\_\_\_\_ this year.
- (A) have increased
  - (B) has increased
  - (C) increase
  - (D) increasing

20. The \_\_\_\_ rope suddenly snapped.

- (A) taper
- (B) tee
- (C) taut
- (D) tarry

II. 翻譯(30%)

1. 中翻英(15%)

人們喜歡炒蛋、煎蛋、水煮蛋和水煮荷包蛋——不過，到了復活節時分，蛋又改頭換面了。復活節來臨前的這段時日裡，原本不起眼的蛋開始有了全新的意義，它們成了復活節這個基督教節日重頭大戲之一。

2. 英翻中(15%)

In the Paris Farmer's Union in Maine, boxes of spring-flowering bulbs from Holland, have sprung up alongside the winter wheat, clover, trefoil, and other seeds of fall. Even farmers with next year's corn and pumpkin crops on their minds pick over the bulb boxes at this time of year. They see few other investments yielding such rich rewards in color, grace, and beauty.

III. 作文(30%)

Instruction: If you were asked to choose one thing and send it to an international exhibition to represent the Taiwanese culture, what would you like to choose? Answer the question in 120-150 words and use reasons and specific examples to support your answer.

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## 管理學概論試題

適用學系：永續觀光暨遊憩管理碩士學位學程(選考管理學概論)、事業經營碩士學位學程一般生

### 一、選擇題 (20題，單選，每題3%，共60%)

1. Which of the reasons for resistance to change may be beneficial to the organization expressed by an employee?
  - (A) uncertainty
  - (B) freezing
  - (C) change is incompatible with the interests of the organization
  - (D) refreezing
2. The degree to which an employee identifies with his or her job or actively participates in it refers to the employee's \_\_\_\_\_.
  - (A) job involvement
  - (B) organizational commitment
  - (C) global commitment
  - (D) job satisfaction
3. The “free rider tendency” explains which of the following?
  - (A) why the productivity of groups is exponential
  - (B) why there is always one person who does not work as hard as other group members
  - (C) why, as groups get larger, the individual contribution often decreases
  - (D) why group productivity grows in a linear fashion
4. The cognitive dissonance theory proposed that the desire to reduce dissonance is determined by \_\_\_\_\_.
  - (A) importance, influence, and rewards
  - (B) economics, politics, and organizational structure
  - (C) stability, position, and power
  - (D) awareness, status, and punishments
5. Environmental scanning creates the foundation for \_\_\_\_\_.
  - (A) project management
  - (B) forecasts
  - (C) benchmarking
  - (D) budgeting



6. The beginning point for any human resource planning process is the examination of the current human resource status by making a \_\_\_\_\_.
- (A) strategic plan
  - (B) human resource inventory
  - (C) product evaluation
  - (D) analysis of customer demands
7. Organizational culture is similar to an individual's \_\_\_\_\_.
- (A) skills
  - (B) personality
  - (C) motivation
  - (D) ability
8. Managers are assumed to be \_\_\_\_\_; they make consistent, value-maximizing choices within specified constraints.
- (A) rational
  - (B) leaders
  - (C) organized
  - (D) satisficers
9. The process of monitoring, comparing, and correcting is called \_\_\_\_\_.
- (A) controlling
  - (B) coordinating
  - (C) leading
  - (D) organizing
10. \_\_\_\_\_ are any constituencies in the organization's external environment that are affected by the organization's decisions and actions.
- (A) Stockholders
  - (B) Pressure groups
  - (C) Suppliers
  - (D) Stakeholders

11. The highest priority among strategic choice elements is:
  - (A)Policy
  - (B)Procedure
  - (C)Mission
  - (D)Objective
12. Which of the following is the wrong description of organic organization?
  - (A)Low formalization
  - (B)High specialty
  - (C)More complex structure
  - (D)Wide control span
13. Which of the following is not the element in the theory of Management by Objective (MBO)?
  - (A)Ambiguous goal
  - (B)Time to accomplish
  - (C)Performance feedback
  - (D)Participant decision
14. Which of the following stresses specific market segment and target customers?
  - (A)Costleadership
  - (B)Differentiation
  - (C)Focus
  - (D)All of the above
15. Which of the following describes the tolerance for organizational unfairness?
  - (A)Individualism
  - (B)Power distance
  - (C)Uncertainty avoidance
  - (D)Long-term orientation
16. The efforts to identify and analyze the leading company in an industry can be referred to?
  - (A)Scientific management
  - (B)Benchmarking
  - (C)Reengineering
  - (D)Contingency

17. Performance evaluations are used as a mechanism for all of the following EXCEPT?
- (A) Identifying training needs
  - (B) Monitoring marketing strategies
  - (C) Human resource planning
  - (D) Determining promotions
18. Please arrange the regular order for the following three items: A. Entrepreneurship, B. Innovation, and C. Creativity?
- (A) CAB
  - (B) ACB
  - (C) BCA
  - (D) CBA
19. The major advantage of a virtual organization is its?
- (A) Predictability
  - (B) Empowerment
  - (C) Flexibility
  - (D) Orderliness
20. Which of the following describes a manager's continuous resource inputs on the basis of prior decision?
- (A) Escalation of commitment
  - (B) Contingency decision
  - (C) programmed decision
  - (D) Irrational programming

**二、問答題（4題，每題10%，共40%）**

1. 試舉出五種常見之部門劃分(Departmentalization)方式，並請試繪其可能之組織架構圖，此外，亦請評析前述部門劃分方式之適用情境。
2. 試說明何謂「工作擴大化(job enlargement)」與「工作豐富化(job enrichment)」，並請舉例說明與比較其間之差異。
3. 試述矩陣式組織的優點與缺點？
4. 說明企業之社會責任(social responsibility)與社會義務(social obligation)之內涵？

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## 觀光遊憩概論試題

適用學系：永續觀光暨遊憩管理碩士學位學程 選考觀光遊憩概論考科

### 一、簡答題 (10%)

簡單說明何謂「MICE」？並請完整寫出 M.I.C.E.這四個英文字母所各代表之英文字及其意涵。

### 二、申論題 (90%)

1. 交通部觀光局舉辦之台灣十大觀光小城遴選，吸引全台各縣市具特色及代表的小鎮積極參與競賽，此次競賽的評審委員將針對友善觀光環境之配套措施、主題特色表現、友善國際觀光客之環境、環境美化維護及縣市政府輔導情形等五大重點為評分項目。試問，如果您是此次要參與競賽之觀光小城所屬縣市的觀光局處首長，您會如何具體實踐上述五項評分要點，好讓您縣市所屬的小城可以順利獲選？ (30%)
2. 國際著名旅遊雜誌-寂寞星球 (Lonely Planet)，選出2012全球十大最值得造訪國，我們台灣亦名列其中；入選主因之一，就是擁有完善自行車道的東部美麗海岸。但，大量的東海岸開發案正在如火如荼的進行中，原屬於全民公共財的景點、遊憩設施、海岸景觀都將在企業進駐後變成付費方可使用的私有財。換言之，當台灣獨特的天然海岸景觀陸續出現私有建物，我們可能不僅失去美麗的海岸景色，連海岸與近海地區的生態系統也會受到極大的威脅。在一直強調觀光開發的同時，我們也正在破壞老天給我們的自然資產，而忽略了永續經營的作法。試問，身為一位專業的規劃人員，您會從哪些面向思考觀光的永續發展？ (15%)
3. 最近風靡全世界的首位台裔NBA球員林書豪(Jeremy Lin)所引發的Linsanity效應正持續發燒中。試舉一運動為例說明台灣可發展運動觀光(Sports Tourism)之可行性為何？其對台灣的觀光產業將有何正面與負面之影響？ (20%)
4. 交通部觀光局的品牌識別標誌已做調整；原本是「Taiwan: Touch Your Heart」，請寫出新的品牌識別標誌，並說明其意涵。 (10%)

5. 何謂Self-efficacy？試說明Self-efficacy和遊憩專門化(Recreation Specialization)兩者間之異同？ (15%)